

<i>Course and Title</i>	<i>Sem. Hours</i>	<i>Min. Grade</i>	<i>Course and Title</i>	<i>Sem. Hours</i>	<i>Min. Grade</i>
<b>YEAR ONE – Semester 1</b>			<b>YEAR ONE – Semester 2</b>		
ENGL 101, English Composition I	3.0	C	ENGL 102, English Composition II	3.0	C
UNIV 101, Saluki Success	1.0		JRNL 202, Creativity Across Platforms	3.0	C
MATH 101, Intro to Contemporary Math	3.0		UCC Humanities	3.0	
CMST 101, Intro Oral Communication	3.0		UCC Social Science	3.0	
JRNL 160, Mass Communication in Society	3.0	C	UCC Physical Science	3.0	
UCC Human Health	2.0				
	<b>15.0</b>			<b>15.0</b>	
<b>YEAR TWO – Semester 1</b>			<b>YEAR TWO – Semester 2</b>		
JRNL 301, Principles of Advertising/IMC	3.0	C	JRNL 302, Copywriting & Strategy Advertising	3.0	C
General Elective <sup>3</sup>	3.0		JRNL 310, Writing for the Mass Media	3.0	C
UCC Life Science	3.0		UCC Fine Arts	3.0	
UCC Multicultural	3.0		UCC Social Science	3.0	
UCC Humanities	3.0		Minor Elective <sup>2&amp;3</sup>	3.0	
	<b>15.0</b>			<b>15.0</b>	
<b>YEAR THREE – Semester 1</b>			<b>YEAR THREE – Semester 2</b>		
JRNL 332, JRNL Law or JRNL 405, MC Research	3.0	C	JRNL 407, Social Issues & Advertising or JRNL 434, Media Ethics	3.0	C
Journalism Elective <sup>1</sup>	3.0	C	Journalism Elective <sup>1</sup>	3.0	C
Minor Elective <sup>2&amp;3</sup>	3.0		Journalism Elective <sup>1</sup>	3.0	C
General Elective <sup>3</sup>	3.0		General Elective <sup>3</sup>	3.0	
General Elective <sup>3</sup>	3.0		Minor Elective <sup>2&amp;3</sup>	3.0	
	<b>15.0</b>			<b>15.0</b>	
<b>YEAR FOUR – Semester 1</b>			<b>YEAR FOUR – Semester 2</b>		
Journalism Elective <sup>1</sup>	3.0	C	Journalism Elective <sup>1</sup>	3.0	C
General Elective <sup>3</sup>	3.0		Journalism Elective <sup>1</sup>	3.0	C
General Elective <sup>3</sup>	3.0		General Elective <sup>3</sup>	3.0	
General Elective <sup>3</sup>	3.0		General Elective <sup>3</sup>	3.0	
Minor Elective <sup>2&amp;3</sup>	3.0		Minor Elective <sup>2&amp;3</sup>	3.0	
	<b>15.0</b>			<b>15.0</b>	

**Total Hours: 120**

Academic policies as well as degree and major-specific requirements can be found at [catalog.siu.edu](http://catalog.siu.edu). All students are encouraged to meet with the academic advisor on a regular basis to ensure timely progress to degree.

University Core Curriculum (UCC) is satisfied with the transfer of an Associate of Art or Science (AA or AS) degree or the completion of the Illinois Articulation Initiative-General Education Core Curriculum (IAI-GECC) from an Illinois community college.

<sup>1</sup>Approved electives for Journalism can be found in the undergraduate catalog

<sup>2</sup>Students must complete a university approved minor with a minimum of 15 hours

<sup>3</sup>72 credit hours outside mass communications related fields must be completed per accreditation requirements