

Course and Title	Sem. Hours	Min. Grade	Course and Title	Sem. Hours	Min. Grade
YEAR ONE – Semester 1			YEAR ONE – Semester 2		
UNIV 101, Saluki Success	1.0		ENGL 102, English Composition II	3.0	C
ENGL 101, English Composition I	3.0	C	UCC Humanities	3.0	
CMST 101, Intro to Oral Communication	3.0	C-	UCC Mathematics	3.0	
UCC Humanities	3.0		UCC Fine Arts	3.0	
UCC Social Science	3.0		UCC Social Science	3.0	
	13.0			15.0	
YEAR TWO – Semester 1			YEAR TWO – Semester 2		
CMST 201, Performing Culture (UCC Multicultural)	3.0	C-	CMST 262, Interpersonal Communication	3.0	C-
CMST 280, Business & Professional Comm	3.0	C-	Foreign Language ¹	3.0	
CMST 301I, Comm Across Cultures (CoLA Global)	3.0	C-	CMST 281, Intro to Public Relations	3.0	C-
Foreign Language ¹	3.0		UCC Life Science	3.0	
UCC Physical Science	3.0		UCC Human Health	2.0	
	15.0		CoLA Global	3.0	
				17.0	
YEAR THREE – Semester 1			YEAR THREE – Semester 2		
CMST 326, Persuasion	3.0	C-	JRNL 335, Graphic Communication	3.0	C-
CMST 381, Public Relations in Practice	3.0	C-	JRNL 311, Reporting & News Writing	3.0	C-
CMST 382, Research Methods Public Comm	3.0	C-	CMST 390H, Applied Comm: PRSSA ⁵	1.0	C-
Minor or Cognate Study Course ^{3,4}	3.0		Minor or Cognate Study Course ^{3,4}	3.0	
General Elective ⁴	3.0		Minor or Cognate Study Course ^{3,4}	3.0	
CMST 390H, Applied Comm: PRSSA ⁵	1.0	C-			
	16.0			13.0	
YEAR FOUR – Semester 1			YEAR FOUR – Semester 2		
CMST 485, Public Relations Ethics	3.0	C-	CMST 481, Cases & Campaigns	3.0	C-
Select 1 Course ²	3.0	C-	General Elective ⁴	3.0	
Minor or Cognate Study Course ^{3,4}	3.0		Minor or Cognate Study Course ^{3,4}	3.0	
General Elective ⁴	3.0		General Elective ⁴	3.0	
General Elective ⁴	3.0		General Elective ⁴	3.0	
CMST 390H, Applied Comm: PRSSA ⁵	1.0	C-			
	16.0			15.0	

Total Hours: 120

Academic policies as well as degree and major-specific requirements can be found at catalog.siu.edu. All students are encouraged to meet with the academic advisor on a regular basis to ensure timely progress to degree. 42 semester hours required at the 300-400 level. Transfer work must be from a four-year institution to be considered senior hours. University Core Curriculum (UCC) is satisfied with the transfer of an Associate of Art or Sciences (AA or AS) degree or the completion of the Illinois Articulation Initiative-General Education Core Curriculum (IAI-GECC) from an Illinois community college. **Students must have a minimum of 2.0 GPA to graduate.**

¹Select 2-course sequence from prefixes CHIN, CLAS, EA, FL, FR, GER, JPN or SPAN

²Select 3 hours from: JRNL, RTD, CMST 482, CMST 484, CMST 486 or CMST 490H

³In a single department or related field of study beyond the UCC and required courses. A cognate study will only be allowed if another unit on campus does not offer a minor and the student wishes to focus in that area. Cognate study must be approved by a member of the Public Relations Faculty.

⁴Minor and elective credit hours must include 12 credit hours at the 300- or 400-level to satisfy senior-level hours.

⁵490H must be taken in lieu of 390H